

NEW DRUG EDUCATION COURSES — OPEN TO ALL!

6/23/2021



Use TMEC for:

- Fact-Based Drug Education
- Student Referrals
- Alternative to Suspension
- Professional Development & More!

What is TMEC? CLEAR Alliance's Tobacco Marijuana & E-Cigarettes Course (TMEC) is a health, safety, and impaired driving educational program. Developed by a coalition of Oregon public health and safety officials, the goal of TMEC is to develop critical-thinking skills among youth and adults ages 13 and above.

What's new in 2021? In light of the COVID-19 pandemic and related shutdowns in 2020, CLEAR Alliance adapted TMEC from a PowerPoint curriculum into an animated video curriculum in order to increase access and remove barriers to the education. After the January 2021 release of the animated TMEC curriculum in Oregon, out-of-state partners asked CLEAR Alliance to make TMEC available nationwide for other states and territories to utilize. TMEC is currently being pilot-tested in Roanoke County Virginia, and will be launched nationwide by late summer 2021.

Who are the presenters in the new animated TMEC curriculum?

Angela Capps, MS - Redmond High School Health Teacher & Head Girls Basketball Coach
Mandi Puckett, CPS - Certified Alcohol & Drug Prevention Specialist, CLEAR Alliance Executive Director
Detective Sgt. Kent Vander Kamp - Drug Recognition Expert, DRE Instructor, Deschutes County Sheriff's Office

Who is the target audience of TMEC? Whether learning or teaching online or in-person, TMEC was adapted to accommodate a variety of needs for learners, referring officials, and TMEC instructors.

Learners: Middle school/high school/college students, athletes, parents, grandparents, concerned citizens, youth-serving agencies, or public service professionals seeking continuing education.

Referring Officials: School administrators, teachers, coaches, counselors, juvenile and adult probation, juvenile and adult courts, parents, pastors, doctors, nurses, and other providers.

TMEC Instructors: TMEC Instructors are typically health teachers, driver education instructors, coaches, school nurses & counselors, prevention specialists, school resource officers, law enforcement officers, pastors, treatment providers, clinicians, and other public-service personnel. (TMEC kit is not available for resale).

What is the cost to take TMEC through the CLEAR Alliance website? \$50 for the full 3-hour TMEC. \$25 for the 90-minute TMEC for Driver Education.

How do schools and agencies become licensed to teach TMEC to students? Whether teaching students directly online or in-person, approved agencies may purchase a license for \$500 (includes one instructor access to curriculum kit). Agency can add additional accesses for \$250 per instructor. License renews annually.

What about registered students who do not attend school in-person? An agency can add the "online student access pass" to their license. Cost is based on number of user accesses needed by agency. This option is only available to online or home-school students registered to the agency.

Does CLEAR Alliance offer certificates for persons seeking professional development CEU hours? Yes

Where can I watch a demo video, find pricing, attend an Instructor training, or join a waiting list to be notified when TMEC is available for sale nationwide?



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ENDORSEMENTS

CLEAR Alliance has continually impressed the GAC on DUII and our partners and liaisons with their fact-based education, meticulous research, and a commitment to constant content improvement and delivery. Additionally, CLEAR navigated the challenges presented by COVID-19 and seamlessly transitioned into online based training which allowed a continued delivery to education in a time of uncertainty. We have watched them build relationships with the Oregon National Guard, as well as local health departments, school districts, other drug prevention groups, all while navigating the complexities of Oregon's drug-permissive environment to keep their mission clear and free from the politics that can often derail such efforts. As the only non-profit group in Oregon that is working specifically to educate teen drivers on drugs and impaired driving, CLEAR Alliance continues to be an invaluable partner. **Chuck Hayes, Chair, Oregon Governor's Advisory Committee on DUII**

Crook County Public Health has been partnering with CLEAR Alliance for over five years. This training is now expanded into 32 of Oregon's 36 counties including Crook County. We are excited to continue our work with CLEAR Alliance as they continue to engage with the community and provide up to date research and curriculum. **Heather Stuart, Prevention and Health Promotion Services Lead, Crook County Public Health**

Currently, drugged driving is a problem that has increased significantly in the last few years with the legalization of cannabis, as well as the recent decriminalization of all drugs with Ballot Measure 110. CLEAR Alliance has managed to build partnerships with schools in health classes where traditional conversations about drugs are usually very limited and without the critical connection to impaired driving where a majority of teen and young adult drug-related fatalities occur. It is only with partners like CLEAR Alliance who are addressing the gaps in our system that we stand a chance to decrease our growing number of fatal crashes with a new generation of drivers who have cemented safe behavior into their daily lives.

Jason Myers, Executive Director, Oregon State Sheriffs' Association

Kevin Campbell, Executive Director, Oregon Association of Chiefs of Police

Over 22 years of teaching, finding in-depth, fact-based, thought-provoking ATOD curriculum was a challenge. CLEAR Alliance came alongside educators in 2016 and provided so much of what was missing. The facts and statistics continue to be updated, the reports and stories are relevant, the presentations are engaging, and the topics are critical: alcohol, tobacco, marijuana, vaping, and impaired driving. CLEAR Alliance has earned credibility and respect among educators, students, parents and the community, not only in Redmond but statewide. It has been a pleasure and honor to partner with CLEAR Alliance in educating the youth of our community, our state, and our nation about the dangers of ATOD and impaired driving.

Nathan Saito, Redmond High School Health Teacher & Coach

The Mental Health and Addiction Certification Board of Oregon (MHACBO) certifies over 10,000 unlicensed behavioral health workers in the state of Oregon, including Alcohol & Drug Preventionists. CLEAR Alliance has sought consultation with the Certification Board on numerous occasions over the years regarding legal, ethical, and moral conduct. CLEAR Alliance has always strived to produce evidence-based educational products and training. MHACBO has also been one of numerous sponsors of the Annual CLEAR Alliance Prevention Conference. We urge your support of CLEAR Alliance as they provide crucial drug and impaired driving educational services for youth and adults. **Eric Martin, MAC, CADCI, CRMII, CPS, Director of Policy, Compliance and Legislation, Mental Health & Addiction Certification Board of Oregon**

The High Desert Education Service District Driver Education Program has been partnering with CLEAR Alliance for over five years. TMEC has been a huge part of our driver education program here in Central Oregon and has had a profound impact on our students as they learn to be safe drivers. Most recently CLEAR Alliance has created an animated curriculum that allows teachers and instructors to present this important message themselves. This curriculum is ground-breaking and allows the CLEAR Alliance team to literally be in multiple classrooms at once! The feedback we have received from instructors and students has been nothing but positive. **Tony Summers, Program Director, High Desert ESD Driver Education Program**

TMEC is a highly regarded and well received health, safety and impaired driving educational program that has been taught to thousands of students in middle and high schools as well as in driver education programs throughout Oregon. On February 6, 2020 CLEAR Alliance's TMEC program was recognized by the White House Office of National Drug Control Policy (ONDCP) with a national HIDTA "Outstanding Public Health/Public Safety Collaboration Effort" award which was presented by former ONDCP Director James Carroll and National HIDTA Director Shannon Kelly during a ceremony in Washington, D.C. **Chris Gibson, Executive Director, Oregon-Idaho High Intensity Drug Trafficking Area Program**

The Hood River County Prevention Department has been involved with CLEAR Alliance since 2017. Many of our staff have been trained to facilitate the TMEC curriculum which is used in the Hood River County School District, 6-11th grades. We have also used the Driver's Education curriculum within the school district. We are excited to work with CLEAR Alliance as they continue to keep their educational program up to date with newer drug trend data and research. **Belinda Ballah, CPS, Hood River County Prevention Director**

We are proud to support CLEAR Alliance, a non-profit organization serving Oregon, in its mission to improve public health and safety by providing evidence and science-based research educational tools and resources to youth, young adults and parents. In our ever-changing world, there is significant need for reputable and current education to be readily available in our communities. These tools will not only benefit our patients, but health providers as well. **Dr. Jana VanAmburg, MD, VanAmburg Surgery Care, Medical Examiner, Dr. John Murphy, MD, OBGYN, Dr. Hugh Adair, DO, St. Charles Heart Center, Dr. Pamela Tornay, MD, Central Oregon Emergency Physicians, Dr. Gillian Salton, MD, Central Oregon Emergency Physicians, Dr. Cornelius Peebles, MD, Central Oregon Emergency Physicians, Dr. David Rosenberg, MD, Central Oregon Emergency Physicians, Jeremy Buller, Registered Nurse, St. Charles Emergency Department (Serving Crook, Deschutes, and Jefferson counties)**

The Oregon National Guard Counterdrug Program has worked with CLEAR to provide administrative and instructor support over the past few years. The challenge for counterdrug in the area of prevention has always been finding a substantive way to really help with prevention. CLEAR has provided that. Their evidence-based model has provided a method for any community or organization to utilize to educate people on the real hazards of using various substances, whether legal or not. After presenting their evidence-based program at a regional counterdrug conference, several other states reached out to CLEAR to utilize the program in their area of the country. I am truly grateful for the partnership the Oregon Counterdrug Program has with CLEAR Alliance. **Colonel James D. Mitchell, Oregon Counterdrug Coordinator**